Roberta Gassman Secretary



OFFICE OF THE SECRETARY

201 East Washington Avenue

Madison, WI 53707-7946

Telephone: (608) 266-7552 Fax: (608) 266-1784 http://www.dwd.state.wi.us/ e-mail: dwdsec@dwd.state.wi.us

P.O. Box 7946

## State of Wisconsin Department of Workforce Development

Thursday, October 5, 2006 Contact: Rose Lynch, Director of Communications, 608-266-6753

## Doyle Administration Awards \$95,000 to Blackhawk Technical College Builds on Governor's Initiative to Make Child Care Tax Deductible

**Janesville** – Wisconsin Department of Workforce Development (DWD) Secretary Roberta Gassman announced today that the DWD is awarding \$95,348 in Community Child Care Initiative grants to the Blackhawk Technical College as part of Governor Jim Doyle's *KidsFirst* Initiative.

"The quality of care and learning opportunities that our kids receive at an early age is directly related to their development and ability to do well in school," Secretary Gassman said in announcing the grant. "This investment in our children and families through stronger child care programs will last a lifetime."

Blackhawk Technical College will collaborate with partner agencies Rock County Human Services, Hedberg Public Library, UW-Extension Rock County, Beloit Public Library, and Green County Human Services, to enhance the quality and supply of child care for families in the area.

Blackhawk Technical College will add enrichment activities to the Even Start program at Wilson Elementary School in Janesville, where 50 families are engaged in interactive literacy programs and small group activities.

Rock County Human Services Job Center will use funds for a bi-lingual Spanish speaking child care teacher and to purchase emergency evacuation equipment for the child care program at the Rock County Job Center.

The Southwest Child Care Resource and Referral (CCR&R) agency will use grant funds for parent and provider educational outreach through the Exchange Family Resource Center in Janesville, the Family Living Educators in Rock, Green, and Walworth counties and through local provider support groups. Southwest CCR&R will also enhance their website and written materials for parents and providers. CCR&R will also provide recruitment and training through on-line and correspondence courses.

In 2006, DWD will award a total of \$2.5 million statewide in Community Child Care Initiative grants to counties, tribes, municipalities, public school districts, and Wisconsin Technical College districts. The grants will be used to improve the quality, supply and accessibility of child care throughout Wisconsin. Recipients must match the grant funds which may be towards a variety of activities to improve child care quality, such as:

- Helping parents make informed choices about selecting child care;
- Educating the general public;
- Increasing opportunities for children with disabilities in child care settings;
- Local collaborative planning to improve early child care and education services;
- Develop a community plan for meeting child care needs related to four-year-old kindergarten for working families; or
- Offering child care for children documented to be receiving or in need of protective services.

"We are committed to the children and families in our state – from promoting and improving early childhood education, to giving our parents a tax break on paying for child care," said Secretary Roberta Gassman, Department of Workforce Development.

Governor Doyle has proposed a new tax deduction that will allow parents to deduct up to \$3,000 for child care expenses for one child, and up to \$6,000 for two or more children. This new tax benefit will save nearly \$400 for a family with two children in child care. According to the National Association of Child Care Research and Referrals Agency, there are 253,335 children in Wisconsin under the age of six that have either both parents working or are from a single parent household where the parent works.

For more information regarding DWD's child care programs, see DWD's website at <a href="http://www.dwd.state.wi.us/dws/programs/childcare/grants/default.htm">http://www.dwd.state.wi.us/dws/programs/childcare/grants/default.htm</a> and DWD's home page at <a href="http://dwd.wisconsin.gov">http://dwd.wisconsin.gov</a>.